



## **Bill Hildebrand Comes Out of Retirement to Lead RGB Spectrum's Sales Team as Director of Sales for North America**

**ALAMEDA, California – February 21, 2023** – [RGB Spectrum®](#), an industry leader in mission-critical video for real-time decision support, today announced the appointment of industry leader and veteran, Bill Hildebrand, as Director of Sales for North America. Bill comes out of retirement to lead the RGB Spectrum sales team after nearly 14 years at Planar Systems where he helped to grow the company seven-fold, most recently as North American Vice President of Sales. He boasts more than 26 years of experience in the IT and AV industries with roles at Gateway for 7 years as District Manager, VP of Sales at Quantum Technologies.

"We are delighted that Bill has agreed to come out of retirement to lead the RGB Spectrum domestic sales team and strengthen our brand and industry leadership," said Bob Marcus, CEO, RGB Spectrum. "Bill's vast experience will be key in expanding our position as the market leader in multi-domain video processing. We are excited to welcome him to the RGB Spectrum team."

### **About RGB Spectrum**

RGB Spectrum is a leading designer and manufacturer of mission-critical, real-time audio-visual solutions for a civilian, government, and military client base. The company offers integrated hardware, software, and control systems to satisfy the most demanding requirements. Since 1987, RGB Spectrum has been dedicated to helping our customers achieve *Better Decisions. Faster.™* Learn more at [rgb.com](http://rgb.com).

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