

RGB Spectrum Signs Distribution Agreement with SYNEX to Expand IT Channel Reach

ALAMEDA, California – July 28, 2020 – RGB Spectrum, a leading supplier of enterprise-class video processing solutions, today announced its new U.S. distribution agreement with SYNEX Corporation (NYSE: SNX), a leading business process services company with a deep portfolio of IT solutions.

Through this agreement, RGB Spectrum expands the company's reach into the IT channel by joining with SYNEX' VISUALSolv, which specializes in digital signage, professional AV, physical security, and collaborative communication offerings that unite the industry's top AV, IT and CE technologies.

SYNEX customers now have access to RGB Spectrum's broad portfolio of video processing solutions optimized for corporate and government applications. The agreement strengthens SYNEX' video processing portfolio while expanding RGB Spectrum's reach into IT channels. As the AV industry transitions from dedicated baseband cabling infrastructure to AV-over-IP, the IT channel plays an increasingly critical role in the delivery of enterprise-class video distribution.

"With video processing innovations designed for the defense, security, medical, education and utility industries, among others, RGB Spectrum is a leader in transforming the delivery of AV over IP with scalable enterprise-level solutions," said Sandi Stambaugh, Vice President, Product Management, SYNEX. "For our customers looking to deploy this technology across a wide range of applications, RGB Spectrum is a significant addition to our line card."

"We're excited to partner with SYNEX and offer our leading video processing solutions to the thousands of resellers and solution providers they serve," said Bob Marcus, CEO of RGB Spectrum. "This agreement places RGB Spectrum alongside the world's top IT solutions at one of the leading IT distributors in the US."

[Contact us](#) for more information.

About RGB Spectrum

RGB Spectrum is an audio-visual specialist providing enterprise class solutions to government and commercial customers since 1987. RGB Spectrum's broad line of solutions for video distribution and control help you make better decisions, faster. RGB Spectrum is a pioneer in the development of video processors that display multiple sources simultaneously on a single screen or display wall, in the room or across the enterprise, between organizations and around the world. Learn more at rgb.com.

About SYNEX Corporation

SYNEX Corporation (NYSE: SNX) is a Fortune 200 corporation and a leading business process services company, providing a comprehensive range of distribution, logistics and integration services for the technology industry and providing outsourced services focused on customer engagement to a broad range of enterprises. SYNEX distributes a broad range of information technology systems and products, and also provides systems design and integration solutions.

Founded in 1980, SYNEX Corporation operates in numerous countries throughout North and South America, Asia-Pacific and Europe. Additional information about SYNEX may be found online at synex.com.

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