

RGB Spectrum Announces New Sales Director for Europe

ALAMEDA, California – January 24, 2023 – [RGB Spectrum](#)[®], an industry leader in mission-critical video for real-time decision support, today announced the appointment of a new Sales Director to cover Europe, Ken Pefkaros. As a 20-year veteran of the RGB Spectrum team, Ken is transitioning to this new role from marketing. Initially domiciled in San Francisco, he will be establishing a new office in Paris later this year.

Ken has a wealth of experience within the industry and intimate knowledge of our product portfolio. His dedication and expertise will now be utilized across Europe to support customer and partner demand. Bob Marcus, President of RGB Spectrum shares, “Ken’s broad range of experience in business development and project management is a welcome addition to our international team. I’m confident that he will play a significant role for our clients in his region.”

Ken will be attending the upcoming [ISE 2023 Exhibition in Barcelona, Spain](#). Please stop by RGB Spectrum’s **booth #3K850** to meet him directly.

Contact Ken directly via email at kpefkaros@rgb.com or reach him by phone: +33187218860 (international) or 415-505-4388 (domestic).

About RGB Spectrum

RGB Spectrum pioneered video distribution and display solutions for a room, across an enterprise, and between organizations. A trusted supplier of audio and visual solutions to commercial, industrial, and government customers since 1987, RGB Spectrum is dedicated to helping our customers achieve *Better decisions. Faster.*[™] Learn more at rgb.com.

MEDIA CONTACT

Courtney Mamuschia
Director of Marketing
courtney@rgb.com
303-250-0080