

Samsung, SYNEX Corporation, and RGB Spectrum Join Forces to Offer New Solutions for Multi-image Video Walls

ALAMEDA, California – January 11, 2021. Industry leaders Samsung, RGB Spectrum and SYNEX Corporation have joined forces to offer bundled solutions combining best-in-class video processors with high resolution displays for stunning video walls.

From corporate lobbies to smart city operations centers, multi-image video walls are emerging as a powerful tool for visual communications. The bundled solutions are optimized for applications from digital signage to control room and operations centers, based on extensive experience in all sectors from commercial to government and military.

Samsung is a leading provider of electronic and information communications technology (ICT) including TVs, smartphones, network systems, and LED solutions. Samsung's high resolution 4K video walls combine with RGB Spectrum's high-performance video wall processors to deliver video walls of any size capable of displaying multiple images from network-based video, IP cameras, interactive websites and remote desktop applications. Visual communications can be enhanced by dynamically scaling and positioning each image depending on the situation.

SYNEX Corporation is a leading provider of distribution, systems design and integration services for the technology industry. Its VISUALSolv business unit brings together the industry's top AV, IT, and CE technologies to build cross-functional solutions encompassing digital signage, pro AV, physical security and collaborative communications.

"We're excited to join forces with RGB Spectrum and SYNEX," said Mark Quiroz, Vice President of Marketing, Display Division, Samsung Electronics America. "These new solutions combine Samsung's industry leading LED and LCD video walls with best-of-breed video processing solutions from RGB Spectrum to deliver unmatched visual communications in any setting."

"We are pleased to bring these innovative new solutions to market with the support of Samsung and RGB Spectrum," said Sandi Stambaugh, Vice President, Product Management, SYNEX Corporation. "The new offering delivers a market-ready option to integrators that combines best-in-class hardware backed by the support and expertise of our dedicated VISUALSolv team."

"Samsung displays and our video processors offer an ideal combination for high image-quality and flexible visual communication," said Bob Marcus, CEO of RGB Spectrum. "And we're delighted to partner with SYNEX in delivering them to our customers."

[Contact us](#) to learn more about how these new solution bundles transform visual communications.

About RGB Spectrum

RGB Spectrum is an audio-visual specialist providing best-in-class class visual communications to government and commercial customers since 1987. Learn more at rgb.com.

About Samsung Electronics America, Inc.

As a global technology leader, Samsung Displays provides a diverse portfolio of enterprise technologies including digital signage, LED, hospitality TVs, and Desktop displays. Samsung puts the customer at the core of everything we do by delivering comprehensive products, solutions and services across diverse industries including retail, healthcare, hospitality, education and government. Samsung Displays is committed to helping customers realize the promise of a digital business. For more information, please visit samsung.com/business, call 1-866-SAM-4BIZ or follow Samsung Business via Twitter @SamsungBizUSA.

About SYNEX

SYNEX Corporation (NYSE: SNX) is a Fortune 200 corporation and a leading provider of a comprehensive range of distribution, systems design and integration services for the technology industry to a wide range of enterprises. Founded in 1980, SYNEX Corporation operates in numerous countries throughout North and South America, Asia-Pacific and Europe. Additional information about SYNEX may be found online at synex.com.

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