



Richard Siegismund Appointed to Director of Sales for Aerospace and Defense for North America

ALAMEDA, California – July 18, 2022 – [RGB Spectrum](#), a global leader in mission-critical, real-time audio-visual solutions, today announced the appointment of Richard Siegismund as Director of Sales, Aerospace and Defense. Bringing more than 30 years of experience to the role, Siegismund will help to identify new growth opportunities and amplify revenue within the government and security markets.

Siegismund joins RGB Spectrum with a comprehensive understanding of federal, state, and local government programs. His experience interacting with an array of high-profile private and public sector organizations equips him with a deep understanding of the changing technology demands for customers and partners across the industry.

Before joining RGB Spectrum, Siegismund held roles with IBM, HP, and NetApp, as well as within government at the United States Senate. Siegismund holds a Master of Business Administration in finance from the University of Arkansas.

“We continue to be a strong leader in the aerospace and defense markets and will invest in technologies and talent that position us for the future,” said Bob Marcus, CEO, RGB Spectrum. “Rich’s longstanding relationships with key players in the industry will help in showcase RGB Spectrum’s broad array of video solutions to our existing customers while also helping us attract new relationships.”

About RGB Spectrum

RGB Spectrum is a leading designer and manufacturer of mission-critical, real-time audio-visual solutions for commercial, government and military clients. The company offers integrated hardware, software and control room systems to satisfy the most demanding requirements. For more information, visit www.rgb.com.